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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
10/023,110	12/17/2001	Dale R. Heron	GB 000193	2423
24737	7590 01/25/2006		EXAMINER	
PHILIPS INTELLECTUAL PROPERTY & STANDARDS			SRIVASTAVA, VIVEK	
P.O. BOX 300 BRIARCLIFF	5001 FF MANOR, NY 10510		ART UNIT	PAPER NUMBER
•	•	·	2617	
			DATE MAILED: 01/25/2006	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)			
Office Action Summary	10/023,110	HERON ET AL.			
omeo neden cumury	Examiner	Art Unit			
The MAILING DATE of this communication app	Vivek Srivastava	2617			
Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DATE - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  If NO period for reply is specified above, the maximum statutory period was reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim will apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).			
Status					
1) Responsive to communication(s) filed on 01 No.	<u>ovember 2005</u> .				
<u>,                                    </u>	·—				
,—	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is				
closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.					
Disposition of Claims					
4)  Claim(s) 1-16 is/are pending in the application. 4a) Of the above claim(s) is/are withdray 5)  Claim(s) is/are allowed. 6)  Claim(s) 1-16 is/are rejected. 7)  Claim(s) is/are objected to. 8)  Claim(s) are subject to restriction and/o	wn from consideration.				
Application Papers					
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) accomposed and applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Examine	epted or b) objected to by the I drawing(s) be held in abeyance. See ion is required if the drawing(s) is ob	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).			
Priority under 35 U.S.C. § 119					
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>					
Attachment(s)  1) Notice of References Cited (PTO-892)	4) 🔲 Interview Summary	(PTO-413)			
<ul> <li>2) Notice of Preferences Cited (1 10-032)</li> <li>2) Notice of Draftsperson's Patent Drawing Review (PTO-948)</li> <li>3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)</li> <li>Paper No(s)/Mail Date</li> </ul>	Paper No(s)/Mail Da				

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#### **DETAILED ACTION**

After careful review of the previous office action, the Examiner noticed a typographical error. On page 2 of the office action, "Regarding claims 1 and 10" should have been "Regarding claims 1 and 12". Although this oversight was not brought forth in the Applicant's response, the fact remains that the status of claim 12 was not clear in the previous office action.

As a courtesy to the Applicant's, the following office action has been made NON-FINAL.

### Response to Arguments

Applicant's argue "In the rejection to claim 14 the Examiner states that Mathews III et el disclose initiating the receiving apparatus to search the Internet to retrieve content based on a URL. The applicant's, respectfully, point out that addressing a known location on the internet using a URL is not a search. In order to perform a search, there must be more than one possible result. Addressing a known URL is not a search.

The examiner respectfully disagrees. Although the location is known, that is not the only location available. When a URL is selected by a user, the URL is used to search for the appropriate content which is then returned to the user. In other words, the internet has a plurality of web sites and associated web pages, when a URL is selected by a user, a search of the web sites must be done to equate the URL to the desired web site. The URL is examined to get to the appropriate web site. Webster's defines search as "To examine or look over carefully in order to

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discover something". The URL is routed to the appropriate web site by finding the web site or searching for the web site. As a result, Applicant's arguments are not persuasive.

Applicant's traverse the various Official Notices taken by the Examiner, and request references in support.

The Examiner has not only furnished references but has also incorporated the references in the rejection that follows.

## Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

Claims 1 – 5, 7 and 11 – 16 are rejected under 35 U.S.C. 102(b) as being anticipated by Matthews, III et al (6,025,837).

Regarding claims 1 and 12, Matthews discloses a system and method for providing multimedia services to a digital television receiving apparatus. Matthews discloses a settop box for receiving digital signals wherein the settop box or interface means can be located within the television (see col 5 lines 5-65) and thus discloses the claimed 'digital television'. Matthews further discloses providing and EPG to the receiving apparatus (see fig 2 and fig 5). It should be noted that the EPG provides 'advance information related to the scheduled broadcast time of

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material to be broadcast'. Matthews further discloses providing a user with supplemental content to the EPG information and programs to be broadcast (see col 7 lines 9-31, fig 2) by utilizing the URL to search the Internet for the appropriate supplemental content site for delivery to the user (see col. 7 line 64 - col. 8 line 35). Matthews further discloses that the supplemental content is pre-cached or pre-stored in advance of the program (see col 7 lines 9-30, col 10 lines 1-10).

Regarding claims 2 – 3, Matthews discloses providing a user with supplemental content for programming in an EPG. Referring to figure 7, Matthews discloses and EPG screen wherein a user can scroll to view supplemental content including supplemental content for programming which is currently on i.e. programming which is on at 8 pm

Regarding claim 4, Matthews discloses the scheduled television program and advance information is provided to the receiving apparatus by an electronic program guide facility (fig. 2 and fig. 5).

Regarding claim 5, Matthews discloses in which the material to be broadcast is a television program (see col 7 lines 9-21).

Regarding claim 7, Matthews discloses receiving the multi-media information via the Internet and the claimed URL (see fig. 2).

Regarding claim 11, Matthews discloses the claimed set-top box facility (see col 5 lines 51-65).

Claim 13 is met by the discussions above.

Regarding claim 14, Matthews discloses storing an EPG and thus discloses storing information relating to forthcoming programs and discloses initiating the receiving apparatus to

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search the Internet to retrieve supplemental content based on a URL (see fig 2, col 8 lines 5 – 20).

Regarding claim 15, Matthews discloses the claimed "wherein the digital television apparatus is in the form of a set-top-box and further includes an output for providing an output signal to an output display means (see col 5 lines 42 –65).

Regarding claim 16, wherein the information resource is Internet based (see supplemental content.58 in fig. 2).

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claim 6 is rejected under 35 U.S.C. 103(a) as being unpatentable over Matthews, III et al (US 6,025,837) in view of Rothmuller (US 5,635,989).

Regarding claim 6, Matthews discloses providing supplemental content based on a viewers viewing tendencies but fails to disclose providing advance information relates to a predetermined number of the viewer's favorite programs.

In analogous art, Rothmuller teaches a method and system for sorting and searching a television program guide to provide a user with a listing of favorite programming. Rothmuller

teaches "...the present invention also relates to a method for automatically generating a favorite program list. The favorite program list identifies by title, the programs most frequently watched by the viewer. The favorite program list can also include information, such as, the time and channel of the next occurrence of each program contained in the favorite program list" (see col 5 lines 52 - 58). Rothmuller further teaches "The method allows the viewer to be notified in advance, via on screen message, that a program on the favorite program list will be broadcast in the near future" (see col. 7 lines 40 - 42). Rothmuller still further teaches the favorite list can be generated by the viewer designating the titles of the programs to be included on the favorite program list (see col. 6 lines 60 - 67) or the user determines a pre-determined number of the viewer's programs (that which a user adds to the list).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify Matthews to include the claimed limitation for the benefit of providing a user with advance listing or notice of favorite programs to be broadcast.

Claim 8 is rejected under 35 U.S.C. 103(a) as being unpatentable over Matthews, III et al (US 6,025,837) in view of Portuesi (US5,987,509).

Regarding claim 8, Matthews discloses viewing supplemental content with the EPG but Matthews fails to disclose the claimed providing an indication during broadcast of the material to be broadcast that additional multimedia is available, wherein the URL is inserted into the broadcast stream to determine when the indication is to be provided to the viewer.

In analogous art, Portuesi discloses "A system and method are provided for displaying an active uniform resource locator during playback of a media file or media broadcast" (see

Abstract). Portuesi further discloses "According to the present invention, associated URL track 20 provides information about URL's to display and make active during certain periods of time with respect to the images..." (see col. 5 lines 31 – 35). Portuesi further depicts the a URL is displayed during a broadcast (see fig. 3). Portuesi teaches "In accordance with the present invention, a system and method for displaying uniform network resource locators embedded in a time-based medium are provided that substantially eliminate or reduce disadvantages and problems associated with previously developed time-based and playback operations" (see col 2 lines 26 – 31).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify Matthews, based on the teachings of Portuesi, to include the claimed limitations for the benefit enabling a user to directly select a URL by simultaneously displaying the URL with a broadcast and to eliminate and reduce the disadvantages associated with previous systems.

Claim 9 is rejected under 35 U.S.C. 103(a) as being unpatentable over Matthews, III et al (US 6,025,837) in view of Enomoto et al (US 6,367,080).

Regarding claim 9, Matthews discloses viewing supplemental content with the EPG but Matthews fails to disclose the claimed multi-media material is viewable simultaneously with the broadcast program by means of a split screen or screen insert.

In analogous art, Enomoto teaches an information displaying apparatus which enables the display of television content and Internet content simultaneously (see Abstract, Fig. 16B).

Enomoto teaches "Therefore, recently more and more users are using the Internet as the site of

information presentation" (see col. 1 lines 21-23). Enomoto further teaches "Accordingly, the user of the Internet television as an Internet television displaying apparatus may have occasions desiring to watch a scene as a television broadcast program and the screen of the Internet communication at the same time. Therefore, there has been desired the realization of the Internet information displaying apparatus which can display simultaneously the television broadcast program and the screen of the Internet communication connection..." (see col. 2 lines 10-17).

Enomoto is evidence a desire exists to provide a simultaneous display of television content and Internet content in a split screen fashion. Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the Matthews, based on the teaching of Enomoto to include the claimed split screen for the benefit of satisfying a user's desire to see television content and Internet content simultaneously.

Claim 10 is rejected under 35 U.S.C. 103(a) as being unpatentable over Matthews, III et al (US 6,025,837) in view of Collings (US 5,828,402).

Regarding claim 10, Matthews fails to disclose the claimed wherein received and cached multimedia material to be broadcast is time-locked so as to be available to a viewer only a certain times.

In analogous art, Collings teaches a method and apparatus for selectively blocking audio and video signals. Collings teaches "The Viewing Times, option [4] of menu 100, permits a user to allow TV viewing only during certain hours of the day" and "By setting the options on this menu, a user can store viewing time information which specifies time ranges during which

television viewing is allowed. At all other times incoming signal 24 will be blocked by apparatus 20" (see col. 18 lines 53 - 64). It is noted that the incoming signal is pre-stored in a VCR (col. 3 lines 19 - 22). Collins further teaches "This provides the viewer, of the viewer's parent or guardian with some control over the television programming that the viewer is exposed to" (see col 3. lines 11 - 13).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify Matthews, based on the teaching of Collings, to include time-locking the cached material to be available at certain times to provide a parent or guardian with added control with respect to how much or when a viewer can have access to content or to even control what a viewer is exposed to.

#### Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Ellis et al (US 2004/0117831) – Interactive TV program guide Klosterman et al (US 6,469,753) – Information system

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Vivek Srivastava whose telephone number is (571) 272-7304. The examiner can normally be reached on Monday – Friday from 9 am to 6 pm.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Chris Kelley can be reached on (571) 272 – 7331. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Vs1/21/06

VIVEK SRIVASTAVA PRIMARY EXAMINER